



Winter 2011

Media Contacts:  
Lindsey Zimmerman (303) 477-2201  
[Cary@helpemup.com](mailto:Cary@helpemup.com)

### **The Help 'Em Up™ Harness** ***Key Facts***

- COMPANY:** Blue Dog Designs, LLC (Denver, Colorado)
- PURPOSE:** To assist aging dogs and those recovering from surgery. Helps them to rehabilitate more quickly and with less stress. Pets with hip dysplasia, torn ACL's or those suffering from DM can be lifted more comfortably with this functional product. The harness also takes mobility to a new level, from function as simple as getting up, to walking up steps, getting into cars or in and out of boats to help them remain active as they age.
- HIP LIFT:** The patent-pending Hip-Lift is the key feature in what makes this product unique, allowing for the dog to be lifted while fully supported under the pelvic floor.
- THE FIT:** In addition to the Hip Lift, this harness is superior to other assistance products because it's designed to be worn for extended periods of time. Unlike towels, slings or leashes that must be rigged with each use, or ramps that have to be moved, this harness is in place whenever you need it
- THE DIFFERENCE:** Completely padded and cushioned for comfort with both a conventional or male fit, both versions include shoulder and chest pads with straps, a rear belly band and pelvic pad with straps, all adjustable, lined with soft fleece and made of water proof Neoprene. The male version features a U-shaped opening in the belly band for clearance around the penis. The Help 'Em Up Harness with easily accessible front and back handles, can be worn with both the back hip lift and front harness attached or just as a chest harness for walking or guiding a dog.
- SIZING:** Totally flexible and customizable with a 4-point adjustable strap system to create the perfect fit, The Help 'Em Up Harness comes in medium (30-60 pounds), large (60-100 pounds) and extra-large (100-170 pounds) sizes.
- MATERIALS:** Neoprene, micro-fleece, breathable nylon mesh, ballistic nylon, Fastex fasteners, and soft plastic.
- TO PURCHASE:** To purchase The Help 'Em Up Harness visit our website at [www.helpemup.com](http://www.helpemup.com) or call us at 303-477-2201. The Help 'Em Up Harness sells for \$100 (M), \$110 (L) and \$120 (XL).