

Blue Dog Designs and Canine Rehabilitation Institute Announce THE HELP 'EM OUT CONTEST for Veterinary Students

(January 15, 2020) -- Blue Dog Designs, makers of the **Help'Em Up Harness®**, in partnership with **Canine Rehabilitation Institute (CRI)**, has announced the 2020 "Help 'Em Out" contest to encourage veterinary students to pursue education in canine rehabilitation. The winner of the "Help 'Em Out" contest will receive **free tuition** for *Introduction to Canine Rehabilitation*, one of the three courses required for certification by Canine Rehabilitation Institute – a **\$2,900 value!**

CRI and Blue Dog Designs created the competition to help more veterinary students become certified in canine rehabilitation to meet the growing demand in the field. Due to the positive response to last year's competition and strong interest in the field, the two are running the contest again.

Kim Barrier, the winner of last year's "Help 'Em Out" Contest, a lead veterinary technician with Texas Specialty Veterinary Services, was thrilled that her goal of helping rehabilitate dogs became closer to reality thanks to this partnership. "CRI training gave me the confidence to take the skills and hands-on experience from the program back to my practice and our patients," she said. Kim's director, Dr. Justin Harper, DVM, DACVS, CCRT, who also elected to pursue the CRI certification added, "Our training will allow us to expand our services to patients in need of advanced rehabilitation in our area."

The "Help 'Em Out" contest is open now through **March 1, 2020**. Entrants will need to meet the prerequisites for CRI's *Introduction to Canine Rehabilitation* [www.caninerehabinstitute.com/Intro_CR.lasso] and write a 400-500-word essay explaining why they are interested in canine rehabilitation and what they hope to accomplish in their career.

The winner will be selected by representatives from Blue Dog Designs and CRI by **March 29, 2020**, and would be eligible to attend Introduction to Canine Rehabilitation as early as **June 5-9, 2020**, in Wheat Ridge, Colorado. The contest is open to new Canine Rehabilitation Institute students only. Information about the contest and an entry form can be found at:
www.caninerehabinstitute.com/News-Help-Em-Out-Contest.html

About CRI – Canine Rehabilitation Institute (CRI) is the premier provider of education in canine rehabilitation. Students learn state-of-the-art rehabilitation techniques and get valuable hands-on experience working with dogs in the classroom. CRI's internationally recognized faculty members have extensive backgrounds in clinical practice, business management, and higher education. CRI has certified more than 1,000 students since it was founded in 2003, including veterinarians, physical therapists, and veterinary technicians from 30 countries. **Visit: www.caninerehabinstitute.com**

About Blue Dog Designs – Blue Dog Designs was launched in 2008 with the invention of the Help 'Em Up Harness, the first full-body lifting device for dogs with impaired mobility and strength. When dogs have difficulty moving because of muscle weakness, neurological disorders, orthopedic conditions, injuries, or surgical repairs, the Help 'Em Up Harness provides them with the extra help up they need to live active and healthy lives. **Visit: www.helpemup.com**



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