

Blue Dog Designs and Canine Rehabilitation Institute
Announce the “Help ‘Em Out” Contest for Veterinary Technicians

(February 1, 2018) -- [Blue Dog Designs](#), makers of the Help ‘Em Up Harness®, in partnership with [Canine Rehabilitation Institute](#) (CRI), has announced a competition to encourage veterinary technicians to pursue education in canine rehabilitation. The winner of the “Help ‘Em Out” contest will receive **free** tuition for [Introduction to Canine Rehabilitation](#), one of the three courses required for certification by Canine Rehabilitation Institute – a \$2,900 value!

“We just can’t certify enough veterinary technicians to meet the demand right now,” said Dr. Janet Van Dyke, CEO of Canine Rehabilitation Institute. “We know that cost can be a factor, so we are thrilled that a CRI student will benefit from the generosity of Blue Dog Designs.”

Cary Zimmerman, President of Blue Dog Designs and the inventor of the Help ‘Em Up Harness®, has been a long-time advocate for education in canine rehabilitation. “This contest is a great way we can help out a student and at the same time call attention to the need for more veterinary technicians certified in rehabilitation,” he explained.

The “Help ‘Em Out” contest is open now through March 15, 2018. Entrants will need to meet the prerequisites for CRI’s [Introduction to Canine Rehabilitation](#), and write a 400-500-word essay explaining why they are interested in canine rehabilitation and what they hope to accomplish in their career.

The winner will be selected by representatives from Blue Dog Designs and CRI by April 1, 2018, and would be eligible to attend *Introduction to Canine Rehabilitation* as early as June 9-13 in Wheat Ridge, Colorado. Information about the contest and an entry form can be found [here](#).

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About CRI – Canine Rehabilitation Institute (CRI) is the premier provider of education in canine rehabilitation. Students learn state-of-the-art rehabilitation techniques and get valuable hands-on experience working with dogs in the classroom. CRI’s internationally recognized faculty members have extensive backgrounds in clinical practice, business management, and higher education. CRI has certified more than 1,000 students since it was founded in 2003, including veterinarians, physical therapists, and veterinary technicians from 30 countries. Visit: www.caninerehabinstitute.com

About Blue Dog Designs – Blue Dog Designs was launched in 2008 with the invention of the Help ‘Em Up Harness®, the first full-body lifting device for dogs with impaired mobility and strength. When dogs have difficulty moving because of muscle weakness, neurological disorders, orthopedic conditions, injuries, or surgical repairs, the Help ‘Em Up Harness provides them with the extra help up they need to live active and healthy lives. Visit www.helpemup.com